



Deer Lakes Hockey Club Annual Club Meeting

May 7, 2020

Presiding Officer: Pietro Porco, President



Agenda

1. Mission Statement
2. Board Members
3. Team Plans
4. PIHL Division Placements
5. Schedule
6. Registration / Forms
7. Concussion Screenings
8. Social Media
9. Fundraisers / Sales
10. Year-end Financial Report
11. Budget & Final Player Cost
12. Uniforms
13. Open Discussion



Mission Statement

Purpose:

The purpose of this organization is to provide an opportunity for children in townships composing Deer Lakes School District, or those children who do not have a school affiliated ice hockey association, to play competitive ice hockey under the auspices of Deer Lakes High School and its associated governing bodies, to develop ice skating and hockey skills, to promote social relationships among its members, to engender community spirit and interest in ice hockey, and to encourage scholastic achievement.

- Website: <http://www.deerlakeshockeyclub.org/>
- Facebook: <https://www.facebook.com/deerlakeshockey>
- Twitter: [@DeerLakesHockey](https://twitter.com/DeerLakesHockey)
- Instagram: deerlakeshockey



Current Board Members

• President: Pietro Porco	[5/31/2020]
• VP-Business Operations: Kristi Minnick	[5/31/2021]
• VP-Hockey Operations : Blaise Steadman	[5/31/2020]
• Secretary: Donna Smith	[5/31/2021]
• Treasurer: Kellianne Marfisi	[5/31/2020]
• Governance Representative: Kelly Brick	[5/31/2021]
• Registrar: Shiffara Steadman	[5/31/2020]
• Fundraising Director: Leslie Petrosky	[Board Appointed]
• Equipment Director : David Long	[Board Appointed]



Board Member Nominations & Elections

Ballot Positions (Member Elected)

- President [5/31/2022]
- Vice-President (Hockey Ops) [5/31/2022]
- Treasurer [5/31/2022]
- Registrar [5/31/2022]

Volunteer Positions (Board approved)

- Equipment Director [Board Appointment]
- Fundraising Director: [Board Appointment]

• Process/Timeline:

- Submit nominations via email to Pietro Porco at porcogp@gmail.com by Friday, May 22nd.
- Electronic ballots will be distributed on Friday, May 29th. Each player family gets one (1) vote.
- Voting will close on Sunday, June 7th at 11:59 PM.
- Voting Results will be announced via email by 5 PM on Monday, June 8th to provide for transitions, if applicable, during the month of June's Board of Directors meeting.



TEAM PLANS

Junior Varsity

- Grade requirement: Player eligibility shall be limited to grade 9 through grade 12.

Middle School/Bantam (PIHL or possible Independent)

- Students shall be USA Hockey Bantam age players (2nd year Pee Wee/U12). PIHL eligibility rules shall be applied according to the student's current grade level.
- A maximum of 25% of rostered students may be 2nd year Pee Wee/U12 aged players. First-year Pee Wee age players shall not be permitted to play.
- Bantam age players, that are ninth grade students, shall not be permitted to move to a higher-level league team as long as they are rostered on a PIHL Middle School/Bantam team.

Roster

- Maximum Requirements: There shall be no more than thirty (30) players permanently on a League team roster each season.
- Minimum Requirements: At the start of the season, each League team roster shall list a minimum of 11 players, including goalkeepers.



TEAM PLANS

Developmental program

- This program exists to continue to grow our club and build our future Middle School, Junior Varsity, and Varsity teams.
- The program will provide the players an opportunity to grow and improve their skills, build comradery with their school mates, learn sportsmanship, and develop integrity through hard work.
- Can include players grades K-8
- Teams will be formed based on enrollment and USA Hockey Age groups. NOTE: Players may be realigned based on skill level at the discretion of the Coaching Staff.
 - 8U/10U (ADM/Mite/Squirt)
 - 10U/12U (Squirt/PeeWee)



PIHL DIVISION PLACEMENTS



Mid American
Hockey
Association, Inc.

May 7, 2020

Mid Am District COVID-19 Policy Update:

Given the current governmental orders in place within the boundaries of the Mid Am District, the Mid Am Board has chosen to extend the current suspension of any USA Hockey sanctioned activity from May 15, 2020 to June 15, 2020. It is the Board's intention that this policy will not be extended beyond June 15 unless new and exceptional circumstances arise and are communicated by a governmental authority. Above will be in effect unless individual states within the Mid Am District issue a return to play order prior to June 15, 2020.

Everyone must continue to comply with the policy of their state with respect to group activities, youth sports, and rink openings.

All changes will be posted to our website.

Any questions may be sent to our administrator at: administrator@midamhockey.com

Questions will be forwarded to a board member for response.



SCHEDULE

- Regular Season Practice Schedule
 - TBD
 - Sep 1, 2020 through Feb 28, 2021
- Games
 - Junior Varsity – **TBD** (Last year was 16 Games)
 - Middle School – **TBD** (Last year was 14 Games)
 - Developmental – **TBD** Independent games to be scheduled between Oct 2020 and Feb 2021 (Last year 17 total 1 games between Devo 1 and Devo 2)
- Alumni Game
 - Planning for Sunday December 27, 2020
- Playoffs (Junior Varsity and MS)
 - Month of March 2021



REGISTRATION / FORMS

Players

1. ONLINE TeamSnap REGISTRATION*
 - PLAYER REGISTRATION
 - ACKNOWLEDGEMENT OF RISK AGREEMENT
 - FINANCIAL RESPONSIBILITY AGREEMENT
 - PLAYER DATA, VIDEO, PHOTO, AND AUDIO RELEASE AGREEMENT
2. USA HOCKEY REGISTRATION
3. PARTICIPANT CODE OF CONDUCT FORM**
4. CONCUSSION BASELINE SCREENING

Parents

1. PARENT CODE OF CONDUCT FORM**

*** Critical – Working toward all emails
being sent via TeamSnap**

****Team Managers will distribute and
collect at the start of the season**

Coaches, Team Managers, and Volunteers

1. USA HOCKEY REGISTRATION
2. MID-AM BACKGROUND SCREENING
3. SAFESPORT TRAINING or REFRESHER COURSE
4. PENNSYLVANIA CHILD ABUSE HISTORY CLEARANCE
5. PENNSYLVANIA CRIMINAL RECORD CHECKS
6. FBI CRIMINAL BACKGROUND CHECK or 10 YEAR RESIDENCE NOTARIZED AFFIDAVIT
7. PARTICIPANT CODE OF CONDUCT FORM

Coaches Only

1. USAH COACHING CLASS CERTIFICATION
2. USAH AGE-SPECIFIC MODULES
3. CDC CONCUSSION MODULE



The Power of Physical Therapy™

2020-21 Concussion Screening & Expanded Rehabilitation Services

- PIHL **requires** annual concussion screening and certification
- NovaCare will provide DLHC with **two comprehensive concussion evaluations**. Both ImPACT testing (commonly offered by UPMC and AHN) and RC21X screening will be provided for \$20 total
- NovaCare sports medicine is also providing the following services for any DLHC player **and their family members**:
 - **Priority scheduling within 24 hours** at NovaCare facilities in Allison Park (Hampton), Glenshaw, Oakmont, Vandergrift, Cranberry, two locations in Butler and Ford City. This would include both concussion treatment as well as treatment of any other sports related injury.
 - Each facility has Direct Access certified physical therapists which means that the **athlete or family member can be seen without a prescription from a physician**. This cuts down on time & costs.
 - **Access to a 24X7 Athletic Training** hotline since we don't have an Athletic Trainer on staff.
 - **Reduced fees if not covered by insurance**. As an added benefit, if NovaCare does not accept your insurance, they will take a loss and only charge the member the traditional co-pay.

Additional information will be provided soon for scheduling our screenings for the 2020-21 season!

If you need concussion screening, concussion rehabilitation or any other physical therapy or rehabilitation services, you may begin taking advantage of these services immediately!

NovaCare Allison Park
4848 Rt. 8, Allison Park, PA 15101
(724) 444-4525

2019-20 Social Media Review

Facebook



- ↑ # of followers up 28% to 370
- ↑ 1000s of photos and increased “shares”
- ↑ use of events for Club games and activities

Twitter



- ↑ # of followers up 3% to 273
- ↑ Club updates and interactions
- ↑ increased engagement with District personnel (Administration and Staff), Trib (Valley News Dispatch) and PA Attorney General Josh Shapiro

Instagram



- ↑ # of followers up 17% to 124
- ↑ # of posts up 59% to 294
- ↑ Student/player engagement



2019-20 Accomplishments

- ↑ Promoted the club through activities (Community Days, Homecoming, Games, Alumni Charity Game, etc.).
- ↑ Promoted Charitable Organizations through home game donations.
- ↑ Built community awareness through Spirit Wear Sales of DL Hockey branded clothing and accessories and charitable events.
- ↑ Recruited players and prospective players through participation in school Open Houses.
- ↑ Sponsored two wildly successful charity events – Pink the Rink for Hair Peace and 2019 Inaugural Maura C. Rupprecht Alumni Game.
- ↑ Converted the website from .com to .org and to a more robust web design platform.

2020-21 Priorities

- ↑ Update and keep current the Deer Lakes Hockey website.

\$\$\$ FUNDRAISING \$\$\$

Team Fundraisers

- Mandatory Participation (usually 2 per season)
- Proceeds go to the general fund for PIHL and ice fees for following year
- Reduces membership fees for all players
- 18 Fundraisers netting \$12,140 (up \$2,925)

Individual Fundraisers

- Optional Participation
- Proceeds are credited to the account of the player and reduce membership fees for individual players
- Can be used for membership and season banquet costs
- 9 Fundraisers this past season netting \$6,015

2019-20 Accomplishments

- Participated in West Deer Community Days (again!)
- Wide Variety of Fundraisers / More Often
- Successful Spaghetti Dinner and Bar Bingo events
- Corporate Sponsorships netted \$1810
- Monthly Sabika Fundraising
- Raised \$1450 for 5 Local Charities at Home Games
- Received \$500 each from Dick's and Sheetz

2020-21 Priorities

- Increase family participation in individual fundraisers
- Provide individual fundraisers during the summer
- Increase Volunteer Participation
- Incorporate fundraising with Team Building
- RAISE MORE MONEY THAN LAST YEAR!

Make DLHC affordable for all who want to play!



Year-end Financial Report

Deer Lakes Hockey Club

BALANCE SHEET

As of May 7, 2020

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	1,438.58
PNC Bank	1,438.58
Total Bank Accounts	\$1,438.58
Accounts Receivable	
Accounts Receivable	-5,376.92
Total Accounts Receivable	\$ -5,376.92
Other Current Assets	
Accrued Assets	
Assessment Fee	0.00
Commitment Fee	93.37
Total Accrued Assets	93.37
Petty Cash	160.00
Undeposited Funds	4,891.00
Total Other Current Assets	\$5,144.37
Total Current Assets	\$1,206.03
TOTAL ASSETS	\$1,206.03

LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	0.00
Total Accounts Payable	\$0.00
Other Current Liabilities	
Prepaid Expense	
Cleantown Card Fundraiser	-105.00
Joe Corbi Prepaid	-1,975.50
Referee/EMT Prepaid	-90.00
Yankee Candle Fundraiser	-1,047.82
Total Prepaid Expense	-3,218.32
Total Other Current Liabilities	\$ -3,218.32
Total Current Liabilities	\$ -3,218.32
Total Liabilities	\$ -3,218.32
Equity	
Opening Balance Equity	3,719.40
Retained Earnings	9,714.44
Net Income	-9,009.49
Total Equity	\$4,424.35
TOTAL LIABILITIES AND EQUITY	\$1,206.03



Year-end Financial Report

Deer Lakes Hockey Club

PROFIT AND LOSS

June 1, 2019 - May 7, 2020

	TOTAL
Income	
Alumni Game Expense	52.00
Banquet Income	60.00
Donation Income	2,386.15
Fundraiser Sprinkles	1,792.50
Fundraiser-Aunt Carol's Dip	606.00
Fundraisers - Ind Joe Corbi 2019	1,937.25
Fundraisers - Individual	-1,097.50
Dave & Buster Ind Fundraiser	1,396.00
Joe Corbi - Oct/Nov 2016	
JC - Max Holland	-102.72
Total Joe Corbi - Oct/Nov 2016	-102.72
John Marshall	3,223.00
Total Fundraisers - Individual	3,418.78
Fundraisers - Individual Spiritwear	2,478.00
Fundraisers - Team	6,183.43
Community Days	-25.00
Spaghetti Dinner	64.00
Total Fundraisers - Team	6,222.43
Game Income	74.57
Player Participation Fee	10,809.69
Developmental	
Player Participation Fee devo	5,582.30
Total Developmental	5,582.30
Junior Varsity	
Discount - Junior Varsity	-312.50
Total Junior Varsity	-312.50
Middle School	
Participation Fee - Middle Scho	13,918.55
Total Middle School	13,918.55
Varsity	
Discount - Varsity	-375.80
Participation Fee - Varsity	4,385.15
Total Varsity	4,009.35
Total Player Participation Fee	34,007.39
Services	1,976.62
Unapplied Cash Payment Income	8,709.90
Uncategorized Income	2,908.00
Uniform Income	
Uniform - Developmental	-123.75
Total Uniform Income	-123.75
Total Income	\$66,505.84

	TOTAL
Cost of Goods Sold	
Cost of Goods Sold	1,913.84
Total Cost of Goods Sold	\$1,913.84
GROSS PROFIT	\$64,592.00
Expenses	
Accounting Fee	2,089.66
Administrative Expense	16.95
Bank Fees	15.00
Banquet Expense	500.00
Coaches Expense	-180.00
Equipment/Supplies Expense	1,391.12
Fundraising Expense	15,963.75
Alumni Game Expense	175.00
Fundraising - Spaghetti Dinner	35.00
Fundraising Expense White Cane Coffee	-388.00
Total Fundraising Expense	15,785.75
Ice Rental Expense	30,880.13
Miscellaneous Expense	502.34
PIHL Expense	18,838.33
Post Office Box	64.00
Postage and Delivery	17.23
Referees/EMTs	48.00
Team Snap Expense	124.50
Uncategorized Expense	186.56
Total Expenses	\$70,279.57
NET OPERATING INCOME	\$ -5,687.57
Other Expenses	
reimbursement	3,321.92
Total Other Expenses	\$3,321.92
NET OTHER INCOME	\$ -3,321.92
NET INCOME	\$ -9,009.49



Budget & Estimated Player Cost (2019-20)

Team	Cost
Junior Varsity	\$1150
Middle School	\$925
Developmental	\$350

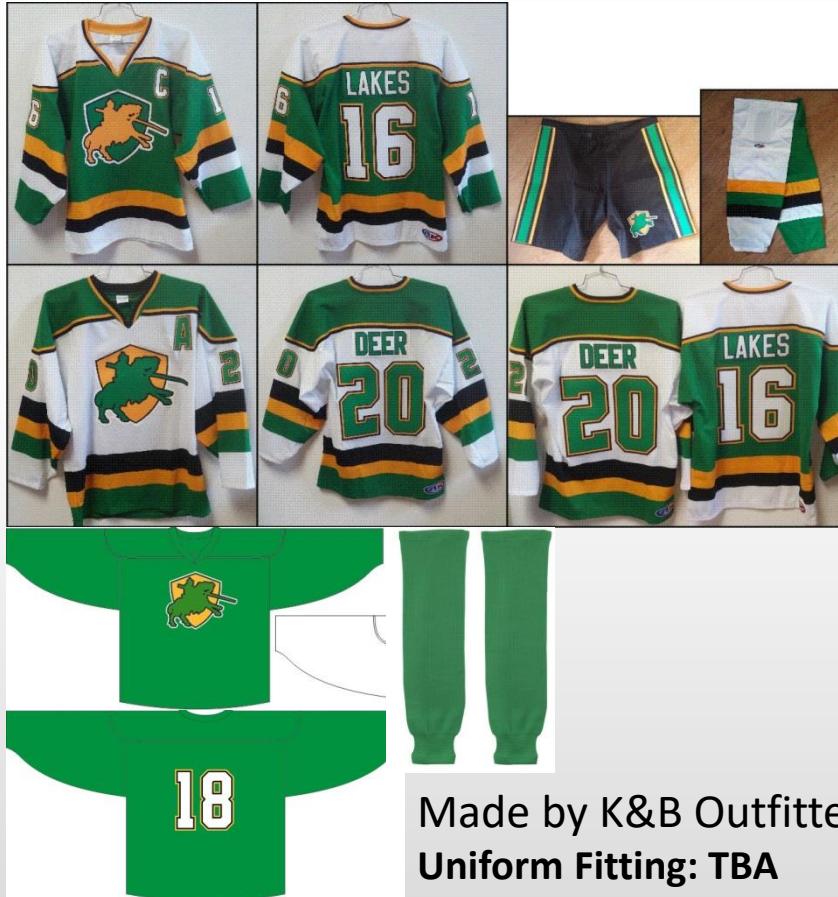
- Junior Varsity:**
 - \$100 Registration deposit
 - 5 monthly installments of \$210
- Middle School :**
 - \$100 Registration deposit
 - 5 monthly installments of \$165

- Developmental:**
 - \$100 Registration deposit
 - 5 monthly installments of \$50
- Full Payment Discounts**
 - Junior Varsity - \$75
 - Middle School - \$50

- Final Financial commitment forms to be emailed by Sunday, Aug 2nd**
- Required return date of Aug 16th**
- First Payment Due Tuesday, September 1st**
- Payments will then be due by the 1st for each of the following months**
- Full Payment Discounts due by September 16th**
- If your player was rostered for last season (2019-20), you may send payments prior to the first due date**



Uniforms (Required Items)



- Junior Varsity / Middle School
 - Home and Road Jerseys are \$88 each
 - Add \$4 for oversize 2XL and 3XL
 - Add \$7 for Goal Cut
 - Home and Road Socks are \$19 per pair
 - Pant Shells are \$45 (Var – Required / MS – Optional)
 - PIHL Rule 7.1 states that players must be dressed uniformly as to color of the pants, helmet and jersey
 - We will be using black helmets
- Developmental
 - Green Jersey is \$30 each (Add \$4 for Goal Cut)
 - Green Socks are \$13 per pair



Uniforms (Optional Items)



Made by K&B Outfitters
Uniform Fitting: TBA

- Warm-up Jackets and Pants - \$78 / \$36
- Player / Goalie /Garment Bag - \$89 / \$94 / \$35
- There will be 6% PA Sales Tax added to the total.
- Credit card payments on site at the rink or the members can pay by check or cash.
- One bulk order at the Fitting Session. These will be delivered to the club for distribution. If members order materials after the bulk delivery is made, K&B Outfitters would ship direct with a reasonable shipping fee.
- Developmental players can also purchase a Middle School/Junior Varsity jersey, but the standard green “practice jersey” is still required for games.



Open Discussion

- Questions
- Announcement of Sabika Raffle Winners!
- Adjournment